



## Lyndon Vibar

Brooklyn, NY  
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### Skills

Adobe Creative Suite™  
Packaging  
HTML and CSS  
Wordpress™  
Illustration  
Product Photography  
Photo Retouching

## Freelance Experience

### Sapphire Fine Indian Dining

Graphic/Web Designer, 1/2017 - Present

### Gustman & Henry

Graphic/Web Designer and Photographer, 8/2017 - 11/2017

### The On Switch

Web Designer, 5/2017 - 8/2017

### Newton Living

Graphic/Web Designer, 1/2017 - 3/2017

### Modern Wall Street

Web Designer and Photographer, 08/2016 - 12/2016

## Related Experience

### Choxi.com Inc., New York, NY

Production Design Coordinator, 11/2013 - 7/2016

Managed, scheduled, and critiqued the work of an international team of designers. Rewrote and redesigned a 50 page brand identity manual with Adobe InDesign™. Educated the company's buyers on how to procure the best images possible from vendors. Collaborated with the tech team to completely revamp and streamline backend tools. Composed home page and product page images with Adobe Photoshop™. Designed mailer images and edited HTML for email campaigns with Adobe Dreamweaver™. Reorganized and updated the company's database of stock photography and design templates.

### LED Waves, Brooklyn, NY

Graphic/Web Design Director, 4/2011 - 11/2013

Created product packaging die lines with Adobe Illustrator™. Constructed specification sheets, manuals, and marketing materials with Adobe InDesign™. Designed, developed, and maintained company websites using HTML, CSS, XCart™ and JQuery. Sourced product packaging materials, trade show materials, and print materials. Initiated contact with overseas packaging vendors and resolved any issues with packaging. Photographed and retouched lighting products.

### 495 Communications, New York, NY

Graphic/Web Designer, 7/2010 - 11/2010

Built and modified Wordpress™ websites for the company using Adobe Dreamweaver™. Designed and managed the production of company print materials using Adobe InDesign™. Created editorial spreads for digital magazine using Adobe InDesign™. Composed company ad creatives and email blast advertisements.

### Crystal McKenzie Inc., New York, NY

Graphic Design Intern, 10/2008 - 12/2008

Edited product labels, pamphlets, and invitations to client specifications with Adobe InDesign™. Conducted market research. Organized and reformatted documents into various formats with Adobe Acrobat™. Conceptualized new marketing approaches. Created mock ups for product packaging.

## Affiliations

National Fraternity of Alpha Chi Rho, Member

## Education

### The Art Institute of New York City, New York, NY

AOS Degree, Graphic Design, March 2009

### Women's Business Television

Graphic/Web Designer, 03/2011 - 6/2011

### Mass Management Co.

Graphic/Web Designer, 11/2010 - 2/2011

### El Gran Castillo de Jagua

Graphic Designer, 1/2010 - 6/2010

### Soul Ground

Graphic Designer, 10/2009 - 12/2009

### Universal Scrap Processing

Web Designer, 6/2009 - 8/2009