



## Lyndon Vibar

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## Freelance Experience

### Sapphire Fine Indian Dining

Graphic/Web Designer,  
1/2017 - 1/2018

### Gustman & Henry

Graphic/Web Designer,  
8/2017 - 11/2017

### The On Switch

Web Designer,  
5/2017 - 8/2017

### Newton Living

Graphic/Web Designer,  
1/2017 - 3/2017

### Modern Wall Street

Web Designer and Photographer,  
8/2016 - 12/2016

### Women's Business Television

Graphic/Web Designer,  
3/2011 - 6/2011

### Mass Management Co.

Graphic/Web Designer,  
1/2010 - 2/2011

### El Gran Castillo de Jagua

Graphic Designer,  
1/2010 - 6/2010

### Soul Ground

Graphic Designer,  
10/2009 - 12/2009

### Universal Scrap Processing

Web Designer,  
6/2009 - 8/2009

## Related Experience

### Royal Imports LLC, Brooklyn, NY

Graphic Designer and Photographer, 2/2018 - Present

Photographed and retouched over 1700 new product images.

Composited lifestyle images for Amazon.com™ by photoshopping product photos with stock photos. Used product photographs to design detailed images of features, measurements, and instructions. Designed and developed the company's E-commerce website with Wordpress™ and WooCommerce™. Produced marketing catalogs, flyers, website banners, and promotional materials for the sales team. Created digital concept mock-ups of new products to provide to manufacturing vendors. Developed packaging designs for new products.

### Choxi.com Inc., New York, NY

Production Design Coordinator, 1/2013 - 7/2016

Managed, scheduled, and critiqued the work of an international team of designers.

Rewrote and redesigned a 50 page brand identity manual with Adobe InDesign™.

Educated the company's buyers on how to procure the best images possible from vendors.

Collaborated with the tech team to completely revamp and streamline backend tools.

Composed home page and product page images with Adobe Photoshop™.

Designed mailer images and edited HTML for email campaigns with Adobe Dreamweaver™.

Reorganized and updated the company's database of stock photography and design templates.

### LED Waves, Brooklyn, NY

Graphic/Web Designer, 4/2011 - 1/2013

Created product packaging die lines with Adobe Illustrator™.

Constructed specification sheets, manuals, and marketing materials with Adobe InDesign™.

Designed, developed, and maintained company websites using HTML, CSS, XCart™ and JQuery.

Sourced product packaging materials, trade show materials, and print materials.

Initiated contact with overseas packaging vendors and resolved any issues with packaging.

Photographed and retouched lighting products.

### 495 Communications, New York, NY

Graphic/Web Designer, 7/2010 - 1/2010

Built and modified Wordpress™ websites for the company using Adobe Dreamweaver™.

Designed and managed the production of company print materials using Adobe InDesign™.

Created editorial spreads for digital magazine using Adobe InDesign™.

Composed company ad creatives and email blast advertisements.

## Skills

Adobe Creative Suite™  
Packaging  
HTML and CSS  
Wordpress™  
WooCommerce  
Illustration  
Compositing  
Product Photography  
Photo Retouching

## Affiliations

National Fraternity of Alpha Chi Rho, Member

## Education

**The Art Institute of New York City**, New York, NY  
AOS Degree, Graphic Design, March 2009