

Lyndon Vibar

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Objective

To secure a challenging graphic design or photography position that will enable me to utilize my strong communication, organizational, and creative skills, as well as my proficiency in Adobe Creative Suite and other design tools, to produce visually appealing and effective designs that exceed client expectations and achieve business goals.

Skills

Adobe Creative Suite
Photo Retouching
Compositing
Product Photography
Banner Ads
HTML and CSS
UX / UI
Figma / Sketch
Dimensions
Wordpress
Illustration
Videography
Packaging

Freelance Experience

Patel Health
Gustman and Henry
El Gran Castillo de Jagua
The On Switch
Newton Living
Sapphire Fine Indian Dining
Modern Wall Street
Women's Business Television
Mass Management Co.

Education

The Art Institute of New York City,
New York, NY
AOS Degree, *Graphic Design*, 2009

Affiliations

The National Fraternity of
Alpha Chi Rho, Member

Related Experience

Lyndon Vibar Creative LLC, Queens, NY

Graphic Designer and Photographer, 2010 - Present

- Photograph headshots, newborn, and family portraits using both natural light and off camera flash
- Create logos, branding, websites, photos, and promotional material for businesses.

Royal Imports LLC, Brooklyn, NY

Graphic Designer and Photographer, 2018 - 2022

- Created mock-ups for new products to facilitate vendor manufacturing.
- Produced packaging, marketing catalogs, flyers, and banners to promote the company in collaboration with vendors and sales team.
- Planned and executed photoshoots and retouching for over 1800 products in a fast-paced work environment.
- Designed, developed, and maintained complex E-commerce websites with 4000+ products incorporating content management systems (Wordpress).
- Increased sales revenue 37% by creating visually appealing and informative imagery for new product listings allowing the company to start selling on Amazon.
- Developed and edited video content using Adobe Premiere Pro.
- Composited lifestyle images for Amazon Stack and A+ Images by combining product and stock photos.
- Photographed and designed detailed images of product features, measurements, and instructions.

Choxi.com Inc., New York, NY

Production Design Coordinator, 2013 - 2016

- Managed, scheduled, and analyzed the design performance of an international team of designers.
- Trained new designers on company branding, efficient technique, and workflow.
- Educated the company's buyers on how to procure the best images possible from vendors.
- Collaborated with the technology department to completely revamp and streamline backend tools.
- Composited lifestyle images for brands such as LG, Sony, GoPro, Calvin Klein, Maybelline, Adidas, and Nike based on buyer requirements.
- Facilitated team meetings to discuss areas of success, improvement, and inspiration.
- Reorganized and updated the company's database of stock photography and design templates in order to maintain brand consistency and make work more efficient.
- Saved multiple departments 100s of hours of work monthly by collaborating with the CTO to strategically automate common cross departmental processes and communications.
- Rewrote and redesigned a 50 page brand identity manual with Adobe InDesign.
- Composed home page and product page images with Adobe Photoshop.
- Designed mailer images and edited HTML for campaigns with Adobe Dreamweaver.

LED Waves, Brooklyn, NY

Graphic/Web Designer, 2011 - 2013

- Constructed visually appealing, accurate, detailed specification sheets, manuals, and marketing materials with Adobe InDesign and Adobe Photoshop.
- Procured various materials, including packaging for products, materials for trade shows, and printed materials, ensuring timely delivery and quality control.
- Established communication with international packaging suppliers and effectively addressed any packaging-related issues that arose.
- Partnered with the sales and marketing departments to develop and implement promotional strategies.
- Photographed and retouched lighting products.
- Designed, developed, and maintained company websites using HTML, CSS, and XCart.
- Created product packaging die lines with Adobe Illustrator.